Go Blue
FOR BREAKTHROUGHS

Breakthrough T1D™
Formerly JDRF

Email template: Ask your sports club to Go Blue for Breakthroughs

Copy, paste and personalise the email template below to invite your sports club to get involved. Then, follow up with a quick phone call a couple of days later to see how your request is progressing.

Dear ***[Club Manager's Name]***,

I hope you're well! With World Diabetes Day on 14 November, I'd love to suggest an opportunity for ***[Sports Club Name]*** to get involved in Go Blue for Breakthroughs this November.

I am a member at **[Sports Club Name]** and live with type 1 diabetes (T1D), so this cause is particularly close to my heart.

Go Blue for Breakthroughs is a national fundraising and awareness campaign run by the leading supporter of T1D research in the world, Breakthrough T1D. It brings together schools, workplaces and sporting clubs across Australia to raise awareness and funds for T1D research. With more than 145,000 Australians living with T1D in Australia, there's an important reason for our sports club community to take part.

It's an initiative that not only brings awareness to T1D but also teaches members compassion, empathy, and the value of community support. Find out more about the campaign here: https://bluearmy.BreakthroughT1D.org.au/goblue

Getting involved can be as simple as wearing blue, hosting a blue themed sausage sizzle, decorating the clubhouse or creating your own Go Blue activity. Plus, sports clubs that sign up this year can receive a FREE fundraising kit with everything needed to get started.



With your support, I'd love to see ***[Sports Club Name]*** Go Blue and bring our community together to make a difference for children and families living with T1D.

Thanks for considering it. I'd love to hear what you think!

Warm regards,
[Your Name]



