Go Blue
FOR BREAKTHROUGHS

Breakthrough T1D™
Formerly JDRF

Email template: Ask your Manager or Team Lead to Go Blue

Use the suggested email below to ask your manager or team lead to Go Blue for Breakthroughs this November and acknowledge World Diabetes Day. Feel free to adapt it to suit your organisation!

Hi ***[Manager/Team Leader's Name]***,

I hope you're well! With World Diabetes Day coming up on 14 November, I'd love to share an opportunity for our organisation to support a cause that's close to my heart.

Go Blue for Breakthroughs is a national campaign by Breakthrough T1D bringing workplaces, schools and sporting clubs together to raise awareness and funds for type 1 diabetes (T1D) research. With more than 145,000 Australians living with T1D, our support can help fund vital research towards a future without T1D.

Getting involved is easy — we can wear blue, bake blue treats, decorate the office or come up with our own fun way to Go Blue, while raising funds to support life-changing T1D research.

Even better, signing up this year gives us access to a FREE fundraising kit with everything we need to get started.

Find out more about the campaign here:
https://bluearmy.BreakthroughT1D.org.au/goblue

It would be a great opportunity for our team to come together, have some fun and make a meaningful difference.

Thanks for considering it. I'd love to hear what you think!

Warm regards,
[Your name]